

IMPACT

LEAPING FORWARD IN MISSION BY POURING INTO OUR FUTURE!

As God's family
we are **CALLED** and
GATHERED
to **WORSHIP** **GROW**
and be **SENT** to make
a difference in the world for Christ!

WHY?

Over the past 88 years, the ministry of Hales Corners Lutheran has grown significantly and evolved from worshipping in a storefront to the beautiful sanctuary that we worship in today. The addition of a thriving school and childcare ministry, children's and youth ministries, local and global mission, care ministries (and so many more), reminds us of how richly blessed we have been!

In our hearts, though, we believe the best is yet to come!

Hales Corners Lutheran church and school families are experiencing the richness of faith and life in a church family. As this ministry continues to grow and evolve, striving to meet the needs of today, it is imperative that we position ourselves to meet the needs of the future! Now is the time we need to take our worship, education and mission life to the next level!



WHAT & WHO?

Our goal is to carry out mission and ministry in ways that

- 1) meet human need as a way to open doors for the Gospel,
- 2) inspires God's people to share their faith with gentleness and respect and
- 3) inspires God's people to invite more people into a relationship with Him and to come with us.

After much prayer and examination, we believe the greatest **IMPACT** can be achieved by expanding Janesville Road Campus into one all-encompassing location and to strengthen our support of local mission through LINC Milwaukee.

The journey to achieving our goal will require much sacrifice and resources from the thousands who call Hales Corners Lutheran their home. Our hope is that each person that is part of the mission and ministry here will be inspired to give their best in appreciation for all that God has provided them.

The fulfillment and gratification of investing in mission and ministry that changes lives is something that everyone should have the privilege of experiencing.

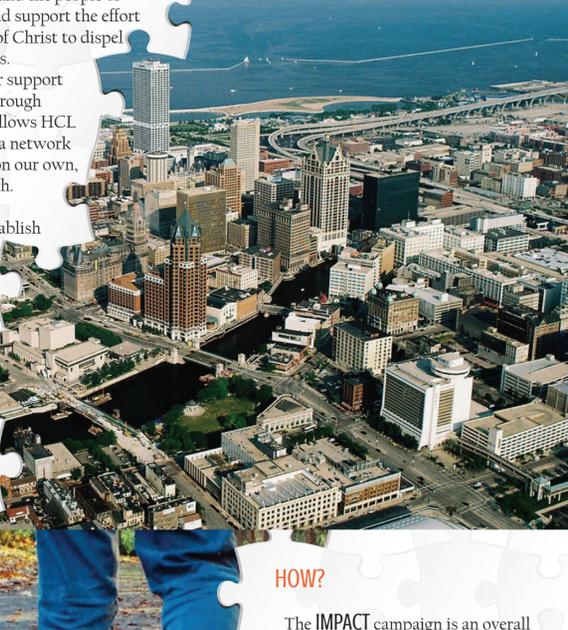
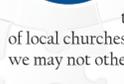


Our city is in turmoil and the people of God have to lead and support the effort to bring the light of Christ to dispel all of this darkness.

Strengthening our support of local mission through LINC Milwaukee allows HCL to be connected with a network of local churches and ministries that on our own, we may not otherwise be in touch with.

Pastor Joe Robb with LINC, helps establish connections, form partnerships and foster relationships in a coordinated mission effort to **IMPACT** the City of Milwaukee with the love of Christ.

www.lincmilwaukee.org



HOW?

The **IMPACT** campaign is an overall spiritual quest which includes a financial goal of at least \$3 million pledged by the people of God. We are asking that everyone who is a part of this mission and ministry to prayerfully consider making a 3-year financial commitment over and above their regular giving. If we can get everyone's sacrificial financial support, we **WILL** have the **IMPACT** that Christ, our provider of everything we have, has in mind for this ministry.

Along with giving to the **IMPACT** campaign, we also hope to strengthen the giving that supports our many mission and ministry efforts of Hales Corners Lutheran. It is imperative that we have financial participation in some way by every household that calls Hales Corners Lutheran their spiritual home.

THE BUILDING PROJECT

This project will allow us to bring our three school campuses and two worship locations under one roof. After that, we see a future at the Janesville Road Campus that is a thriving hub of activity for God's kingdom. One all-encompassing campus allows for continued excellence in mission and ministry.

It will enhance student life, open up new possibilities for additional worship experiences, and provide many more great mission and ministry benefits that will be realized in our children, family ministries and adult discipleship.

We are very blessed in our worship life. God has placed a variety of different preachers, writers and musicians among us to lead His people in many different ways and it is a wonderful place from which to get better. It is important for the growth of this mission and ministry that every week in worship styles are offered that will excite people to come and invite with excellence. The addition of a 350 seat chapel enables us to continue offering our best worship style with others, giving us the ability to reach back for the best of our traditions and allow us to reach forward to the most contemporary, so that every weekend there will be a worship style offered that you will love somewhere on campus.

The new chapel will provide options for weddings, funerals and other gatherings. It will be an excellent place for 100-350 people!

The addition of fourteen classrooms and several specialty areas added to the Janesville Road Campus will help our school ministry thrive. It will make student transitions from one program to another seamless and opens the door for natural grade progression, giving students and families the opportunity to continue building a solid foundation in Christ.

We believe that consolidating school ministry will improve facility, culture, safety, retention and climate. One excellent facility will allow us the opportunity to offer our very best to our students and families.

The addition requires changing and re-purposing areas of the Janesville Road Campus, inside and out, however it will not decrease the number of parking spots available. Site work is planned which includes additional parking spaces and a more efficient traffic flow.

One location is the financially responsible way to move into the future. It enables resources to be streamlined, allowing us to pour more into future mission and ministry, and chip away at debt reduction.



The projected project costs related to the building expansion and support of LINC Milwaukee is \$6.5 million. It is our hope that together, we can raise at least \$3 million dollars, realize \$1.5 million dollars in proceeds from the sale of property assets and supplement and shortfall as needed with bank financing.

Once the preliminary stages of the construction and bidding process are complete, we anticipate breaking ground for the new addition in May 2017 and beginning the 2018-2019 school year in our new space.

To stay updated on the progress of the **IMPACT** campaign and to find out more information, please visit www.hcl.org/impact

TOGETHER WE CAN!

Looking back over the last 14 years, God has made it possible for the people of Hales Corners Lutheran to raise more than \$13 million dollars over and above regular giving toward special projects, such as the addition of administrative offices, middle school, community center, large-scale buildings and grounds projects and local mission efforts. These amazing gifts have more than doubled the assets of the church while not adding to the overall debt.

\$3 million dollars is not a small goal, but it is well within the reach of the inspired people of God at Hales Corners Lutheran! We've done it before and we can do it again! Consider all of the ways God has blessed you and think about how you can make a heartfelt gift toward God's ministry through Hales Corners Lutheran. We challenge you to pray about your involvement in the **IMPACT** Campaign, inspire you to get involved financially; and to be a champion for this mighty move of God.

THE IMPACT TEAM

Thanks to the **IMPACT** team who has worked tirelessly behind the scenes (many as volunteers) in due diligence to get us to this point. They are all members of HCL, offering expertise in their field. Additionally, some members of the team are congregation leaders that have navigated the waters of capital campaigns with us in the past.

- Pastor Keith Speaks**
Senior Pastor, Hales Corners Lutheran Campaign & Building Committees
- Albert Amling**
Superintendent, Hales Corners Lutheran School Campaign & Building Committees
- Bob Schmitt**
Retired Building Management Executive Campaign & Building Committees
- Nick Bauer**
Director, US Institutional Distribution
Henderson Global Investors, Investment Management Campaign Committee

- Wayne Jensen**
Principal, Martin Luther High School Campaign Committee
- Thomas G. Campbell**
Vice President, Campbell Corporation of Wisconsin, Real Estate Development & Construction Building Committee
- John R. Gilroy**
Project Executive, Gilbane Building Company, Construction Management Project Executive Building Committee

Making an **IMPACT** is *Living On Purpose!*



For questions about our **IMPACT** campaign, contact our Business and Development office 414-529-6700 or IMPACT@hcl.org

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